



# CERTIFICATE

of Contribution Awarded to

**Ms. Swarupa Bhatia & Dr. Parag Ajagaonkar**

Has successfully contributed and published a paper

**A STUDY ON PREFERRED MEDIA OPTIONS FOR  
CONVEYING SALES PROMOTION OFFERS BY FAST FOOD  
RESTAURANTS**

In an

International Peer Reviewed & Referred

Scholarly Research Journal For  
Interdisciplinary Studies

ISSN 2278 – 8808 , SJIF 2016:6.177

UGC APPROVED SR. NO. 49366

JAN-FEB, 2018 Volume 5, Issue 43, Released On 04/03/2018

Certificate No. SRJIS 49/49/2018  
[www.srjis.com](http://www.srjis.com)



**Dr. Yashpal D. Netragaonkar**  
Editor-In-Chief for SR Journals